

# The Voice

the official newsletter of CCIGSA

## IS

- ❖ Two PhD candidates presented at the Association for Library and Information Science Education (ALISE) conference in January.

### Rebecca Davis

Poster presentation: "Educating college freshmen from under-represented groups in the STEM fields: A curriculum of library skills courses to teach during a summer program"

Paper presentation as part of the gender issues panel: "Women in STEM and human information behavior: Implications for LIS educators"

### Todd Suomela

Poster presentation: "Citizen science: Framing the relationship between public and science"



\*Todd Suomela  
Ph.D. in IS

## Information Sciences

- ❖ PhD student Frank Aviles and PhD Candidate Rebecca Davis presented papers at the 6th Annual Mentoring Conference at the University of New Mexico.

### Frank Aviles with Dr. Suzie Al-lard and Dr. Ed Cortez

"La SCALA development of a cross-cultural mentorship e-tool-kit"

### Rebecca Davis

"Black, brown and STEM: Issues in STEM and the use of academic library resources and services"



Rebecca Davis  
Ph.D. in IS

- ❖ Rebecca Davis passed her comprehensive exam.

- ❖ Master's student **Mark Freeman** presented a paper, "The Mount Vernon Midden Project – presenting archaeological collections 1/11/14", at the Society for Historical Archaeology meeting in Quebec.

Mark also had a paper, "Models for presenting archaeological collections - The Mount Vernon Midden Project", accepted for the Computer Applications and Quantitative Methods in Archaeology conference in Paris.



\*Mark Freeman  
Ph.D. in IS

## JEM

## Journalism & Electronic Media

- ❖ **Denae D'Arcy** defended her comprehensive exams and is officially ABD. Denae also presented the following papers:



\*Denae D'Arcy  
Ph.D. in JEM

"Caustic bleach of reality: Journalists' coverage of conflict and war in their own words" (International Communication on Journalism and Mass Communications, Thailand, 2013)

"Stop the bleeding: How freelancers prepare and train for dangerous assignments" (National Communication Association, 2013)

"Oh man! Am I a woman?: An analysis of Danica Patrick's presence in NASCAR" - This paper won a second place award and was written with communications studies doctoral students **Katie Reno** and **Kyle Heuett**.

- ❖ Congratulations to **Dr. Iveta Imre** on successfully defending her dissertation

"Assessing the impact of United States media on Croatian cultural identities". Iveta was an active



\*Iveta Imre  
Ph.D. in JEM

## President's Corner

I am excited to announce that GSA has two new methods for accepting donations! For those who have donated, we appreciate your support. Your donations help us reach our goals of providing graduate programming, awarding and recognizing students and maintaining operations.



Stephen Spates  
Ph.D. in CS

For faculty and students who would like to support our mission, there are two ways you can give. Any contribution is welcome.

You can donate:

- via our secure PayPal account using the ccigsa@gmail or
- by filling out a form on our website (coming soon).

Thank you for your support of the GSA!

member of the GSA during her time at UT. She is now an Assistant Professor in Broadcasting at Western Carolina University. Before leaving for WCU, Iveta shared her advice and experience job searches. We wish her all the best as she moves forward!

- ❖ The following students will present papers at the International Communication Association conference in Seattle.

**Jackie Cameron** with Dr. Nick Geidner

“Something old, something new, something borrowed from something blue: Experiments on



Jackie Cameron  
Ph.D. in JEM

dual viewing TV and Twitter”

“Use patterns of interactive graphics: A case study of a New York Times’ college debt graphic”

**Ivanka Pjesivac** with **Jackie Cameron** and Nick Geidner

“Individual differences in recall from news infographics: The role of quantitative media literacy and spatial reasoning”

**Ivanka Pjesivac** with Dr. Katerina Spasovska

“The truth between the lines: Conceptualizing trust in news media in Serbia and Macedonia”



Ivanka Pjesivac  
Ph.D. in JEM

# CMST

## Communication Studies

- ❖ Congratulations to **Scott Eldredge** on his new position as Assistant Professor of Communication with Western Carolina University! Scott was the first president of the GSA and has continuously been an active and supportive member of the organization. We want to wish Scott all the best as he completes the program and begins his new position in fall 2014.
- ❖ Several doctoral students presented their research during the National Communication Association conference in Washington, D.C. Students who attended included: **Martijn Van Kelegom**, **Scott Eldredge**, **Betsy Dorch-Dalton**, **Kyle Heuett**, **Katie Reno**, **Rick Curry**, **Stephen Spates**, and **Whitney Dennis-Porter**.
- ❖ The following students will be presenting their research during the Southern States Communication Association conference in New Orleans. Students and faculty will also be supporting Dr. John Haas, who currently serves as vice president of the regional association.

**Elizabeth D. Dalton**

“Building a framework and research agenda for health aliteracy and persuasion”

**Richard Curry**

“Reshaping fear: Effectively negotiating the “coming out” process through online social networking sites and applications”

“A communicative ontology of ‘gay’: A description, history, critique, and expansion of ‘queer theory’”

**Martijn Van Kelegom**

“What do they say about my looks? Imagined interactions influence on body image”

**Kyle B. Heuett**

“Brainstorming doesn’t work!”: Communication privacy management theory and idea generation techniques”

“Reducing negative affect about intercultural interactions through inoculation”

**Katie M. Reno** and **Stephen A. Spates**

“The Twitter assignment: Social media as a learning tool”

**Kyle B. Heuett** and **Katie Reno** with Dr. Kenneth J. Levine

“A different approach to brainstorming: Increasing cohesion through topic involvement”



Scott Eldredge  
Ph.D. in CS

### Upcoming Events

Thursday, 03-13 @ 6:30pm

CCI GSA Social

King Tut's Grill

Sunday, 03-23 @ 7:30pm

CCI GSA Social - Trivia Night

Sunspot

Thursday, 03-27 @ 6:30pm

CCI GSA Social

Archer's BBQ

Wednesday, 04-09 @ 5:30pm

CCI GSA Social

Sunspot

Wednesday, 04-27 @ 2:00pm

CCI GSA End-of-Year Social

The Cove

[Michelle E. Garland](#) with Dr. Kenneth J. Levine

“Summer study-abroad program as experiential learning: Examining similarities and differences in international communication”

[Michelle E. Garland](#)

“What about communication?: Extending identity theory to better understand the college student”

“A measure of college student identity”

[Michelle E. Garland](#) with Dr. Laura E. Miller “A demonstration of mastery and application”

[Michelle E. Garland](#) with Kevin Brown

“What happened to the glee in Glee?: An examination of the perceptions of couple dissolution in relation to heterosexual, gay, and lesbian relationships”

## AD/PR

### Advertising & Public Relations

❖ [Jinhee Lee](#) will present a paper written with Dr. Haley on the effects of persuasion knowledge on consumer responses to green advertising at the American Academy of Advertising's conference in March.



\*Jinhee Lee  
Ph.D. in Ad

❖ [Melissa Wooten-Graham](#) and [Sejin Park](#) will present a paper with Dr. Elizabeth Avery at the International

Communication Association's conference in Seattle titled: “Exploring crisis type and effects of planning, magnitude, and citizen satisfaction on local government officials”.



\*Sejin Park  
Ph.D. in Ad

❖ [Danijela Radic](#) successfully defended her comprehensive exams last semester.

## GSA Exclusive

❖ Congratulations to the following students who graduated in December with their Master of Science in Communication and Information. We wish you all the best in your future endeavors!

[Kyle Blackburn](#), [Abby Burton](#), [Whitney Heins](#), [Jodie McGroarty](#), [Rachel Stowers](#), [RenYi](#), [Qiming Feng](#), [Jinhee Lee](#), [Sumin Shin](#) and [Ying Zheng](#)



\*Kyle Blackburn  
MS. in JEM



\*Abby Burton  
MS. in PR



\*Whitney Heins  
MS. in JEM



\*Jodie McGroarty  
MS. in CS



\*Rachel Stowers  
MS. in JEM



\*Contributed photographs

### 2013 Executive Board

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# Show your Support!

You have an opportunity to purchase a CCI GSA t-shirt until March 22! Orders may be placed by going to this website: [https://www.booster.com/utk\\_ccigsa](https://www.booster.com/utk_ccigsa)

## College of Communication Graduate Student Association



Gildan Ultra Cotton T-shirt | Sizes: YXS - 4XL | [View Sizing Line-Up](#)

### Help us raise funds!!!

CCIGSA needs your help! We are a non-profit student organization seeking to get our name out and raise some money to support our programming efforts. The purchase of a t-shirt does both! All funds raised go directly back to the student organization. Check us out on Facebook!

<http://www.facebook.com/UTKCCIGSA>

Please [contact](#) the organizer with any questions.



All funds raised will be paid directly to *Communication and Information Graduate Student Association for CCISGA Fundraising*.

### 7 shirts

11 Days to Go

50 Shirt Goal

[\\$20 Buy Now](#)

Shirts delivered about 2 weeks after closing.

[Share Your Support](#)

23 Facebook Supporters

### More about this campaign

The College of Communication Graduate Student Association (CIGSA) is a young organization focused on providing information, support, and guidance to graduate students in the College of Communication at the University of Tennessee. We serve Master's and PhD level students by organizing workshops, information sessions, social outings, and community outreach. Monetary donations help us sponsor two graduate student awards, pay for speakers, offer snacks at events, and cover costs of social outings. Until now, we have not pursued fundraising efforts. But as our organizational foundation strengthens, and we continue to grow, financial support will help us achieve our goals.

Organized by  
**Jackie Cameron**  
[Contact](#)

**Help us make this campaign a success!**

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